

# THURSDAY TELEVISION PROGRAMS

## CHICAGO TELEVISION CHANNELS

WGN-TV-9 WBKB-7  
WNBC-5 WBBM-TV-2

(Central Daylight Saving Time)  
\*Indicates color broadcast  
\*Indicates paid listing

6:45 A. M.  
5-Town and Farm  
2-Farm Daily

7:00 A. M.  
5-Today, news and entertainment  
2-Morning Show, music and weather

8:00 A. M.  
7-Crazy Acres

9:00 A. M.  
7-Time for Uncle Win, with Win Stracke  
5-Ding Dong School  
2-Garry Moore

9:30 A. M.  
9-Your Figure, Ladies, with Paul Fogarty  
7-The Playhouse, with Angel Casey  
5-Way of the World  
2-Arthur Godfrey

9:45 A. M.  
5-Sheilah Graham

10:00 A. M.  
9-Hi, Ladies, funfest, with Mike Douglas  
7-Creative Cookery, with Francois Pope  
5-Home, with Arlene Francis

10:30 A. M.  
2-Strike It Rich

10:55 A. M.  
9-Steve Fontress, news  
7-Ulmer Turner, news

11:00 A. M.  
9-Romper Room, with Rosemary Rapp  
7-Danny O'Neil, music  
5-Tennessee Ernie, variety  
2-Vallant Lady, serial

11:15 A. M.  
2-Love of Life, serial

11:30 A. M.  
5-Feather Your Nest  
2-Seach for Tomorrow

11:45 A. M.  
2-Guiding Light, serial

11:55 A. M.  
9-Steve Fontress, news  
7-Ulmer Turner, news

**12 NOON**  
9-Best of the West, with Bob Acher  
7-Happy Pirates, with Two Ton Baker and Art Harn  
5-Noontime Comics, with Johnny Coons  
2-The Inner Flame, serial

12:15 P. M.  
2-Road of Life, serial

12:30 P. M.  
5-Cartoonland  
2-Welcome Travelers, with Jack Smith

12:45 P. M.  
9-All About Baby, with Ruth Crowley  
5-Bob and Kay, with Eddie Doucette

12:55 P. M.  
7-Ulmer Turner, news  
1:00 P. M.

**\*9 WGN-TV-EXCLUSIVE!**  
**BATTING PRACTICE**  
With JACK BRICKHOUSE

7-Tom Duggan  
2-Robert Q. Lewis  
1:10 P. M.

**\*9 WGN-TV-EXCLUSIVE!**  
**LEADOFF MAN**  
With VINCE LLOYD

## SPECIAL TV EVENT

1:25 p. m.—9—Baseball: Sox vs. Baltimore.

**1:25 P. M.**  
**\*9 WGN-TV-EXCLUSIVE!**  
**WHITE SOX vs. BALTIMORE ORIOLES**  
**DOUBLEHEADER**

1:30 P. M.  
2-Art Linkletter, audience participation

2:00 P. M.  
7-The Doctor Answers, medical advice  
5-Ted Mack's Matinee  
2-Big Pavoff, quiz

2:15 P. M.  
7-Dental Clinic, dental advice

2:30 P. M.  
7-Three Act Theater: Films, "Unwritten Column," with Virginia Farmer; "Boys Will Be Men," and "Amber Gods," with Mary Sinclair

2:45 P. M.  
5-The Greatest Gift  
2-Bob Crosby, music

3:00 P. M.  
5-Concerning Miss Marlowe, serial

3:00 P. M.  
5-Hawkins Falls, serial  
2-Brighter Day, serial

3:15 P. M.  
5-First Love, serial  
2-The Secret Storm, serial

3:30 P. M.  
5-World of Mr. Sweeney  
2-On Your Account, audience participation

3:45 P. M.

**\*9 WGN-TV-EXCLUSIVE!**  
**10th INNING**  
Scores and Interviews

5-Modern Romances, serial

4:00 P. M.  
9-Baseball: Sox vs. Baltimore  
7-The Pied Piper, with Art Harn  
5-Pinky Lee, comedy  
2-Early Show: Film, "The Jewel," with Marjorie Lord and Paul Henreid

4:30 P. M.  
7-The Little Rascals  
5-Howdy Doody, puppets  
2-Shopping with Miss Lee

4:45 P. M.  
2-Barker Bill Cartoons

5:00 P. M.  
7-Film, "The Hope Chest," with Mary Sinclair  
5-Ulmer, the Elephant and John Conrad  
2-Range Rider, western

5:30 P. M.

**\*9 WGN-TV-EXCLUSIVE!**  
**GARFIELD GOOSE AND FRIENDS**  
GOOD, WHOLESOME  
FUN FOR CHILDREN

7-Dolly Double, with Jack Drees  
5-Close-up, with Howard Miller  
2-Gene Autry, western

6:00 P. M.  
9-Curbstone Cutup, with Ernie Simon  
7-Kukka, Fran, and Ollie, with Burr Tillstrom  
5-Clint Youle, weather  
2-Bob Elson, sports

**8:05 P. M.**  
5-Jack Angell, news  
6:10 P. M.  
5-Joe Wilson, sports  
6:15 P. M.

**\*9 WGN-TV-**  
**SPORTS FINAL**  
with  
**VINCE LLOYD**  
Interviews and Commentaries  
Latest Ball Scores  
Sponsored by Schlitz

7-John Daly, news  
5-Dorsey Connors, travel  
2-Julian Bentley, news  
6:20 P. M.  
5-Alex Dreier, features  
6:25 P. M.  
5-Town Crier  
6:30 P. M.  
9-Spencer Allen, news  
7-The Lone Ranger  
5-Dinah Shore, musical  
2-Doug Edwards, news  
6:45 P. M.  
9-Chicagoand Newsreel  
5-News Caravan, with John Cameron Swayze  
2-Jane Froman, musical  
7:00 P. M.

**\*Channel 7 - WBKB**  
**Exciting adventure with**  
**"SOLDIERS OF FORTUNE"**  
starring  
**JOHN RUSSELL** and **CHICK CHANDLER**  
Sponsored by SEVEN-UP

5-You Bet Your Life, quiz with Croucho Marx  
2-Ray Milland, comedy  
7:15 P. M.

9-TV Showcase  
7:30 P. M.

7-Treasure Men in Action, "Case of the Shot in the Dark," with Charles Bronson and Randy Stuart  
5-Justice: "Hard to Get," with Gisele MacKenzie  
2-Shower of Stars, with Edgar Bergen, Charlie McCarthy, Dan Dailey, Betty Grable, Harry James, Tony Martin, Ethel Merman, Red Skelton, and Marilyn Maxwell  
8:00 P. M.

9-Your Navy show  
7-Star Tonight: Drama, "Wanted, Poor Boy," with Harold Stone  
5-Dragnet  
8:30 P. M.

## CHICAGO TELEVISION CHANNELS

2-Four Star Playhouse "The Executioner," with Charles Boyer  
9:00 P. M.

**\*9 WGN-TV-**  
**"MEET CORLISS ARCHER"**  
Fun Galore for the Family  
Sponsored by  
**OSCAR MAYER**

5-Video Theater: Drama, "Lightning Strikes Twice," with Don O'Herlihy  
2-Public Defender, drama  
9:30 P. M.

**\*9 WGN-TV-**  
**Tense story of a wife's fear of her husband**  
**"INNER SANCTUM"**  
Sponsored by  
Cafe-Finder

7-Famous Playhouse, "The Ageless," with Onslow Stevens  
2-Willie  
10:00 P. M.

**\*9 WGN-TV**

**BEST MOVIE TONIGHT**  
**EVANS' MOTION PICTURE ACADEMY**  
presents  
**"COUNTESS OF MONTE CRISTO"**  
starring  
**SONJA HENIE**  
**MICHAEL KIRBY**  
**OLGA ST. JUAN**

7-Front Page Detective, with Edmund Lowe  
5-C. Youle, wangle  
2-Weather and news  
10:10 P. M.  
5-Dorsey Connors  
10:15 P. M.  
5-Jack Angell, news  
2-In Town Tonight  
10:25 P. M.  
5-Norman Barry, sports  
10:30 P. M.

**\*7 WBKB-PREMIERE!**  
**FIRST RUN PLAYHOUSE**  
**"MR. & MRS. SPRING"**

5-This Is the Story  
2-J. Harrington, news  
10:45 P. M.

2-Chicago Story  
11:00 P. M.

7-Norman Ross Presents  
5-Tonight, music-variety  
2-American Barn Dance  
11:10 P. M.  
7-Tom Dugan, interviews  
11:30 P. M.  
9-Les Nichols, news  
2-Late Show: Film, "Rhythm on Ice," with Ellen Drew and Jerry Colonna  
11:45 P. M.  
9-Carl Grayson, weather  
12 MIDNIGHT

7-Night Owl: Film, "Appointment with Crime," with William Hartnell  
5-Midnight Matinee: Film, "Third Alarm," with Anita Louise and James Hall

# THURSDAY RADIO PROGRAMS

## CHICAGO FREQUENCIES

W.G.N.-720	W.F.C.-1240
W.I.B.-560	W.S.C.-1240
W.I.L.-580	W.C.R.-1240
W.M.A.-670	W.M.R.-1280
W.B.B.-780	W.T.A.-1300
W.A.I.-820	W.L.A.-1330
W.C.H.-820	W.J.O.-1340
W.L.S.-890	W.F.S.-1390
W.A.T.-950	W.M.N.-1410
W.C.L.-1000	W.M.S.-1420
W.M.B.-1110	W.H.F.-1450
W.I.J.-1160	W.M.P.-1590
W.J.O.B.-1230	W.O.P.A.-1490

**FM**

W.N.R.-89.3 W.M.A.Q.-101.1  
W.B.E.-91.5 W.O.P.A.-102.3  
W.B.M.-96.3 W.S.E.-104.3  
W.F.M.-99.7 W.E.A.W.-105.1  
W.F.M.F.-100.3 W.L.E.Y.-107.1

[Central Daylight Saving Time]  
4 A. M. TO 12 NOON

4:00-W.G.N.-720 club  
5:30-WBBM-Country hour  
WMAQ-Henry Cooke  
5:55-W.G.N.-Butch Davis  
6:00-W.G.N.-Erans, news  
WLS-Farm bulletin  
WBBM-Paul Gibson  
WMAQ-Henry Cooke  
WNMP-Dawn Concert  
WCFL-News Roundup  
WJLD-Hope of World

6:25-WMAQ-News  
6:30-W.G.N.-B. Evans, news  
WMAQ-Henry Cooke  
WLS-Music; weather  
WIND-News; H. Miller  
6:55-WMAQ-N. Barry, news  
WBBM-J. Harrington  
7:00-W.G.N.-News; B. Evans  
WMAQ-Henry Cooke  
WBBM-News Roundup  
WLS-Red Blanchard  
WCFL-News; Hellyer  
WAAF-Fredie Williams  
WJLD-News; music

7:00-WMAQ-News  
7:10-WBBM-Jim Conway  
WMAQ-100 hour  
WCFL-News; Hellyer  
WJLD-News; records  
WIND-News; Miller

7:15-WLS-News  
7:35-WMAQ-News  
8:00-

**WMAQ - WIEBOLDT'S YOUR NEIGHBOR:** Musical variety, with June Marlowe

W.G.N.-Hurlhelgh, news  
WBBM-John Harrington  
WLS-Breakfast club  
WCFL-News; Hellyer  
WIND-News; Top Tunes  
WJLD-News; records  
WAAF-Bkfast Express

8:15-

**\*W.G.N.-**

Never a dull moment  
**Cliff Johnson Family**

8:15-8:45 A.M.  
Eavesdrop today on Chicago's famous family

8:45-WBBM-720  
8:25-WMAQ-News  
8:30-WMAQ-Music  
WBBM-Gold Coast  
WCFL-News; Karey  
WJLD-News; Music  
8:45-W.G.N.-Virginia Gale  
WBBM-Quiz-A-Thon  
WMAQ-Barry, news

9:00-W.G.N.-MacFarlane, news  
WMAQ-Mary Margaret McBride  
WBBM-Arthur Godfrey  
WLS-My True Story  
WCFL-Karey  
WJLD-News; Music  
WAIT-Liberace  
9:05-WMAQ-German Vincent Peale  
WAAF-Siz Sakowicz  
9:15-W.G.N.-Vignola Gale

## SPECIAL RADIO EVENTS

12:25 p. m.—WIND—Baseball: Cubs vs. Pittsburgh.  
1:25—WCFL—Sox vs. Baltimore.

9:25-WMAQ-Henry Cooke  
9:25-WLS-Whisper Inc. Sls.  
9:30-W.G.N.-Earl Nightingale  
WCFL-News; Karey  
WJLD-News; McCormick  
9:45-WMAQ-Break the Bank  
WLS-A Chl Marries  
9:55-W.G.N.-Newscast  
10:00-W.G.N.-Florida Calling  
WLS-Companion  
WMAQ-Strike It Rich  
WCFL-In the Air  
WJLD-News; McElroy  
WAAF-John McCormick  
WIND-News; Records

10:15-WLS-Kitchen club  
10:25-W.G.N.-Newscast  
10:30-W.G.N.-Queen for a Day  
WLS-Martha Crane  
WMAQ-Phrase Pays  
WBBM-Make Up Mind  
WCFL-News; Platters  
WJLD-News; Education  
WIND-News; Records  
WAIT-Party Line

10:45-WBBM-Take a Break  
WMAQ-Second Chance  
11:00-W.G.N.-News; Tello-Test  
4YBBM-Wendy Warren  
WMAQ-News  
WCFL-Marriage License  
WJLD-News; Special  
WIND-News; Como  
WAAF-Mike Rapchak  
WLS-News; weather  
WAIT-Eddie Cantor

11:15-WBBM-Rosemary  
WLS-Jack Holden  
WMAQ-John Holtman  
11:30-W.G.N.-Gadabout  
WBBM-Helen Trent  
WLS-Markets  
WCFL-News; A la Carte  
WJLD-News; Liberate  
WIND-News; Album

11:45-WBBM-Our Gal Sunday  
11:50-W.G.N.-It's Your Baby  
11:55-W.G.N.-News  
WMAQ-News  
12 NOON TO 6 P. M.

12:00-W.G.N.-C. Foster, news  
WMAQ-News; Markets  
WMAQ-Mary Merryfield  
WBBM-Read of Life  
WCFL-Music Mart  
WJLD-News; Riley  
WIND-News; Hita

12:15-W.G.N.-Farmer Direct  
WBBM-Ma Perkins  
WNMP-Drama club  
WIND-Duzout

12:25-WIND-Cubs vs. Pittsburgh  
12:30-W.G.N.-Market Report  
WLS-Dinnerbell  
WBBM-Julian Bentley  
WJLD-News; Como

12:40-W.G.N.-Farm weather  
12:45-W.G.N.-Farmer's Digest  
WBBM-Guiding Light

12:55-WMAQ-News  
1:00-W.G.N.-News; Lounsbury  
WBBM-Mrs. Burton  
WMAQ-Henry Cooke  
WLS-Farm news  
WJLD-News; Parade  
WAAF-Marty Faye  
WAIT-All Time Hits  
WCFL-The Lineup

1:10-WCFL-The Duzout  
1:15-WBBM-Perry Mason  
WLS-Vacation Time  
1:25-W.G.N.-News  
WMAQ-News  
WCFL-Sox vs. Baltimore

1:30-W.G.N.-Jim Lounsbury  
WMAQ-Let's Keep House  
WBBM-Nora Drake  
WLS-Martha Crane

1:45-WBBM-Brizger Day  
WMAQ-Dr. Paul  
WLS-Paul Harvey

2:00-W.G.N.-News; Simon  
WMAQ-News  
WBBM-News  
WJLD-News; Security  
WLS-News; Barn Dance

**8:05**  
**\*W.G.N.-**

**ERNIE SIMON SHOW**

Toe-tapping music each weekday plus a chuckle or two

WMAQ-Woman in Love

2:15-WBBM-House Party  
2:30-W.G.N.-Ernie Simon  
WMAQ-Pepper Young  
WLS-News; Barn Dance  
WJLD-News; records

2:45-WMAQ-Right to Happy  
WBBM-Jim Conway

3:00-W.G.N.-News; Nightingale  
WBBM-Rime Dots Par  
WLS-News; Barn Dance  
WMAQ-Back Stage Wife  
WJLD-News; music  
WAAF-Studs Terkel

3:15-WMAQ-Stella Dallas  
3:30-W.G.N.-Earl Nightingale  
WBBM-Gold Coast  
WMAQ-Willard Brown  
WLS-News; Barn Dance  
WIND-Scoreboard

3:45-WMAQ-In My House  
WBBM-Rosemary O'Brien

4:00-W.G.N.-News; S. Dowell  
WMAQ-Plain Bill  
WBBM-Paul Gibson  
WLS-Jack Stillwell  
WJLD-News; Records  
WAAF-Hal Fredericks  
WIND-News; Goodman

4:15-WMAQ-Lorenzo Jones  
4:30-W.G.N.-Brickhouse and Simon  
WBBM-Paul Gibson  
WLS-News; Stillwell

4:35-WBBM-Fancy Flynn  
4:45-WBBM-Shop with Missus  
WMAQ-Wed Howard

4:55-W.G.N.-News  
5:00-W.G.N.-Sgt. Preston of the Yukon

WMAQ-J. Hurlbut, news  
WBBM-A. Jackson  
WLS-Jack Stillwell  
WIND-News; Commuter  
WCFL-News; Barnes

5:15-WBBM-Harrington  
WMAQ-Wed Howard  
WIND-Jack Quinlan

5:30-W.G.N.-Saxie Dowell  
WBBM-Paul Gibson  
5:45-W.G.N.-America's Business  
WBBM-Thomas, news  
WMAQ-G. Stone, news  
WLS-Bill Still

5:50-W.G.N.-Sports Time  
5:55-W.G.N.-Newscast  
6 P. M. TO MIDNIGHT

**\*W.G.N.-**

**Fulton Lewis Jr.**

Reporting from Washington

WBBM-Quiz-A-Thon  
WMAQ-Alex Dreier  
WLS-John Vandercok  
WIND-News; music  
WCFL-Box Elson

6:15-W.G.N.-Leslie Nichols  
WMAQ-Joe Wilson  
WBBM-Magazine of the Air

WCFL-Bill O'Connor

6:20-WMAQ-Wed Howard  
6:25-W.G.N.-Today's Business  
WBBM-Paul Gibson

6:30-W.G.N.-Gabioli Heatter  
WBBM-J. Harrington  
WMAQ-M. Reilly, news  
WIND-Sports News  
WCFL-News; Serenade  
WLS-Music for Everybody

6:45-W.G.N.-Perry Como  
WMAQ-One Man's Fam.  
WBBM-J. Bentley, news  
WCFL-Sox Clubhouse

6:55-WLS-News  
7:00-W.G.N.-Official Detec.  
WMAQ-Boy Encers  
WBBM-The Whistler  
WLS-Farm World  
WCFL-Pan Americana  
WIND-News; Stars  
7:20-WBBM-News  
7:30-

**\*W.G.N.-**

**THE CISCO KID**  
Tues. & Thurs.

Sponsored: Butternut Bread

WLS-Haven of Rest  
WMAQ-Boyz Enzers  
WBBM-The Whistler  
WLS-Farm World  
WCFL-Pan Americana  
WIND-News; Stars

7:55-WG-N-News  
8:00-W.G.N.-New Dimension  
WBBM-Rosemary  
WMAQ-Get Together  
WLS-Music Asked For  
WIND-News; records  
8:05-W.G.N.-720 Club  
8:15-WBBM-Bliz Crosby  
8:30-W.G.N.-720 Club  
WBBM-Amos 'n' Andy  
WMAQ-The Loss; Melody  
WCFL-News; Melody

8:55-WBBM-News  
WMAQ-Bill Henry

9:00-W.G.N.-News  
WBBM-News; Sweet Music  
WMAQ-McGee, Molly  
WCFL-White Way  
WIND-News; dance  
WLS-Morgan, news  
9:05-W.G.N.-Saxie Dowell  
9:15-WG-N-Gilt Grove  
WLS-Jack Stillwell  
9:30-W.G.N.-Saxie Dowell  
WMAQ-This I Like  
WBBM-Tennessee Ernie  
WIND-News; Hubbard  
9:45-WMAQ-J. Holtman  
10:00-W.G.N.-News  
WLS-World Tomorrow  
WMAQ-Howard Miller  
WBBM-Harrington  
WCFL-Evening Serenade  
WIND-News; Hubbard

10:05-W.G.N.-Saxie Dowell  
10:15-WBBM-Art Mercler  
10:30-W.G.N.-News  
WBBM-Edward Murrow  
WLS-Music for Every-body

WMAQ-Barry, sports  
WCFL-Virgil Kraft  
WCFL-Invite to Relax

10:35-W.G.N.-Norman Ross  
WMAQ-Howard Miller  
10:45-WBBM-Tony Weitzel  
11:00-W.G.N.-News; Tops in Sports  
WCFL-Morgan, news  
WMAQ-J. Hurlbut, news  
WIND-News; Lombardo  
WEAW-Drew, Blue Angel

11:15-W.G.N.-Buddy Black  
WBBM-Sweet Music  
WMAQ-Jack Elzen  
WCFL-Music You Like

11:30-W.G.N.-Buddy Black  
WBBM-Showdown  
WIND-News; Music

11:55-WBBM-This I Believe  
MIDNIGHT AIR ACTER

12:00-W.G.N.-News; Daddy-O  
WBBM-Music Till Dawn  
WIND-News; Nite Watch